The Turner Taco Tee Story



When you see the team on track or working on the car in the paddock, Turner Motorsports is one of the most focused race teams in the IMSA series and we prove it with victories. The story behind this tee shirt is one that is unique and totally Turner Motorsports.

We were a “sponsorless” race team before the race at Lime Rock Park in 2017. Deciding to try something new to create some buzz, we replaced the word TURNER on one side of the car with TACOS. It was this creative “thinking outside the box” genius that got us the attention we were looking for and people still ask us about it today! Although we don’t have a taco sponsor yet, we’re always on the lookout for an opportunity... hint, hint.

What started out as kind of a joke because we seemed to frequent Mexican restaurants back in the early days has turned into a signature part of the Turner Motorsport team today! Specifically our love and quest for the elusive “perfect taco”.

This shirt features a design that takes place in a perfect race setting. As the #96 car crosses over the finish line in P1 at 150 mph, it’s greeted by Turner Taco fans cheering on another victory. Meanwhile, the famous Turner girls sell team merchandise trackside with their unforgettable and seductive smiles. You will enjoy and chuckle about all the details in this Turner Taco Tee shirt design for years to come!

Show your support for the seven time championship winning Turner Motorsport team by purchasing this Limited Edition #TurnerTacoTee and be sure to follow the team and Will Turner on the quest for race wins and the “perfect taco”.

Be sure to stop by our team garage at all the IMSA races and we can chat about racing as well as tacos! While trackside, also inquire about getting your Turner Taco Tee autographed by Will Turner himself and by the artist behind the Turner Taco Tee design.

$38.00.
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